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PRESS-RELEASE

Axis Bank conducts financial awareness programme at IIT (ISM) Dhanbad

An awareness programme on cyber financial frauds, retirement financial planning and contemporary banking solutions was organized by Axis Bank at the Penman Auditorium of IIT (ISM) Dhanbad on Monday. The programme aimed to enhance financial literacy among employees and their family members while equipping them with practical knowledge to navigate an increasingly digital financial ecosystem.

The programme was attended by Prof. Sukumar Mishra, Director, IIT (ISM) Dhanbad, along with Mrs. Sakuntala Mishra, President, Deepti Ladies Club; Prof. Dheeraj Kumar, Deputy Director; Prof. Rajni Singh, Dean (Corporate Communications); Prof. Amit Rai Dixit, Dean (Infrastructure); and Shri Prabodh Pandey, Registrar.

The Axis Bank delegation was led by Bipasha Choudhary, Circle Head, and included Manoj Tiwari, Cluster Head; Narayana Ghosh, Branch Head, City Centre Branch; and Kunwar Pratap Singh, TASC Relationship Manager, Dhanbad.

During the programme, experts from Axis Bank conducted detailed sessions on cyber financial frauds, highlighting emerging digital threats and the precautions that individuals should adopt to safeguard their financial assets. The sessions were followed by interactive question-and-answer discussions, enabling participants to seek clarifications on various aspects of digital banking security. Another key segment focused on retirement financial planning with special emphasis on National Pension System (NPS) subscribers. The speakers explained strategies for long-term financial security and retirement preparedness, while also addressing queries from participants regarding investment planning and pension benefits.

The programme also featured presentations on the Axis Forex Card, a multi-currency travel card, RuPay Credit Card and salary account-related services. Participants were informed about the benefits and features of these products and services.

Employees and their spouses participated enthusiastically in the programme, which concluded with an interactive engagement session.

Rajni Singh
Dean (Corporate Communications)